

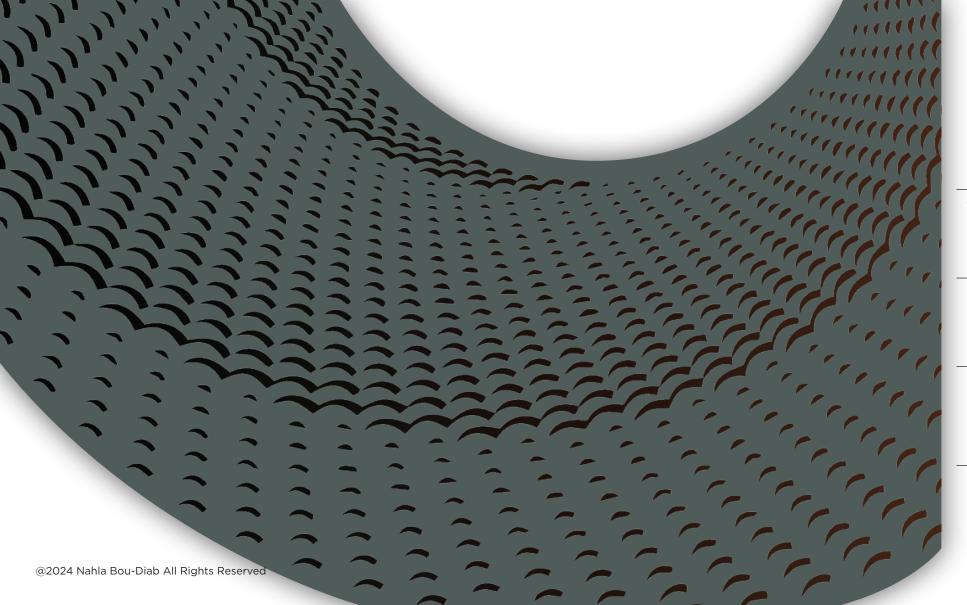
Unleash Your Thoughts, Expand Your Boundaries

This is How It's Done

It's Not a Workshop, It's Not a Program, It's an Experience! Widen Your Perspective, Embrace Your Emotions and Learn How to Exit Survival Mode

Here Is Everything You Need to Know





Content

■ Why Are We **∠** ■ How Are We Doing **Doing This?** This?

3 Science-Based

Our Founder.....6 Dr. Nahla Khaddage Bou-Diab

5 Media Coverage

■ What People **Are Saying**

6 ■ Activate your Power **For Personal** Transformation.....9

> What Are We Doing? Prerequisite **Enrollment Process** What to Expect

1. Why Are We Doing This?

Our mission is to accelerate the evolution of humanity, by guiding people on the steps they can take to shift from surviving to thriving.

People are living in "auto-pilot" reacting to small pieces of a big puzzle, and the more they react, the more chaos is produced. We need to become aware of our emotional state so we can detect our point of entry into survival mode and become its master.

Our process is initiated at the level of people because being in survival mode for too long, depletes our energy, dims our

power and exhausts our bodies, and eventually this harm is transmitted to everyone around us.

Our transformation model is founded on the importance of "perspective". Our perspective triggers our emotions; our emotions trigger our behavior, and our behavior triggers events in our external environment. There is always a choice to make and there are two tracks to select from: a survival track, or a creation track. We just need to learn how it's done!

2. How Are We Doing This?

Well-articulated experiences bringing consolidated knowledge from diverse disciplines - including but not limited to Quantum Physics, Neuroscience, Psychology, Leadership, Social Science, Management, and transforming it into a "how-to" personal lifestyle guide - for personal transformations; The process includes 3 steps:

Awareness, because if you don't know you won't act Action, because once you know you can't go back Support, because we understand that this is a journey and each of us will walk it at a different speed

3. Science-Based

The foundation of the process and the information shared is an awarded Doctorate Action Research that combines scholarly research with successful implementations around the globe. The consistency of the results over 40 years and the testimonials speak for themselves!

4.

Our Founder

Dr. Nahla Khaddage Bou-Diab

A scholar credited for a record-breaking Doctorate Research from University of Liverpool!

Dr. Nahla received her doctorate degree for her action research entitled "Spirituality in the Organization". This academic scholarly research was applied successfully to solve real life organizational problems. Its application has spanned the globe over the last 40 years.

Author of 2 books.

She published her first book in 2021 (Untamable - Claim Your Power, Live Fearlessly and Become Unstoppable), and her second book in 2024 (A Leadership Shift - Culture Transformation Towards a Culture of Oneness).

Over 41 years of international experience

in applying her methodologies to activate human potential in organizations across the globe. From North America to the Middle East, Nahla selects institutions that operate in high intensity and complex environments, to implement her methodologies and prove their effectiveness in the most challenging locations in the world.

An expert in building individual and organizational resilience

& unleashing emotions of belonging to consolidate all energies towards a common universal goal, which is to assist people in shifting from a state of survival to a state of creation.



Dr. Nahla Bou Diab has been recognized as a credible leader,

earning 13 excellence awards for personal leadership since 2015. She is the Head of Gender Diversity at the Executive Level group for the World Union of Arab Bankers, and Advisor to the Union of Arab Banks. In that capacity, Nahla broke new grounds by launching the first charter for Gender Diversity in the Arab World, which has been featured by OECD in their June 2020 publication.

Dr. Bou-Diab is also the CEO of the bank that implemented her research, AM Bank;

& the Chairman of her own company, Oneness – a company focused at helping humanity evolve from survival mode.

Dr. Bou Diab has been featured in the media on multiple occasions

to share her expertise on organizations, gender diversity, and culture transformation, mostly in Europe including Yahoo News and multiple reputable media platforms.

5.

Media Coverage



31

Pieces of Coverage

0

3.25M

Estimated Views





6.

Activate Your Power For A Personal Transformation

What Are We Doing?

Equipping our participants with the know-how and the tools they need to shift from survival mode and unleash their potential.

The content is delivered through **three stages**, each providing a building block for action.



a) Awareness:

Scientific concepts are presented from multiple disciplines including Quantum Physics, Neuroscience, Psychology and others.

The objective of this phase is to present **the science** behind the principles we are discussing to support the content with scholarly credibility.



b) Action:

The presented concepts are illustrated using exercises and real-life scenarios.

In this phase we take theoretical principles and demystify them by translating them into a lifestyle; we integrate what we learned into our day to day life. The objective is to create understanding on how to take action.

Real-life scenarios co/ezícal principles

c) Support:

WEEK 1

This experience will trigger a personal transformation for anyone ready to initiate their journey of evolution. As rewarding as it is, it is a **journey** where old habits will be dropped and new ones acquired, and this process requires support.

Post-experience exercises and interactions are planned over the span of **3 weeks** to ensure everyone is supported throughout the process.

Prerequisite

WEEK 3

This Experience is not for everyone, participants will reap its benefits if they have inquisitive minds, the hunger to become their own masters, the will to take action and integrate new concepts into their lifestyle, and the love to help their surroundings.

Experience Inquisitive minds



What to Expect a) Number of participants is limited to **30 participants** per experience. This will ensure a high-quality experience.

What to Expect

b) Participants will learn as much as they are **open** to and **willing to receive.** It is a personal decision linked with readiness to evolve. You will be equipped with the know-how needed to become aware of survival mode, and know how to exit it.

You will learn how to see it in others and you will know how to assist your family members and your loved ones to limit their existence in survival mode.

7. What People Are Saying

I avoided a divorce and saved my family because of what I learned

I went from anxious and worried to being always positive and calm

You walk in and you're not the same person that walks out

ff The birth of a new me

f f
Mind opening,
liberating
and thought
provoking



