

DESIGNING TOMORROW

EXECUTIVE PUBLICATION SERIES

**BREAKING TODAY'S NORMS TO
SHAPE TOMORROW**

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THE
BIG
QUESTION

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THE GREATEST RISK FACING OUR CHILDREN ISN'T AI. IT'S OUR EDUCATION SYSTEM.

Preparing Humans for an AI-Driven World



BEFORE WE BEGIN

A REFLECTION FOR LEADERS

“ ***What is the true purpose of education?
Is it to serve humanity...
Or has humanity become the servant of the education system we created?*** ”

DR. NAHLA KHADDAGE BOU-DIAB

For generations, we educated people to become better at storing knowledge, analysing information and performing repetitive cognitive work because these capabilities created economic value. During the Industrial Revolution, we transformed the way humanity worked. We did it with the best of intentions. We wanted greater productivity, greater prosperity and a better quality of life.

But somewhere along the way, we forgot something.

We built systems that rewarded conformity more than curiosity, repetition more than reflection, productivity more than human potential.

We gradually asked people to spend their lives doing work that challenged neither their imagination nor their ability to dream, create or truly understand themselves.

Maybe that made sense in the industrial economy. My purpose is not to judge the past. But if it did make sense then, it no longer does.

Today, Artificial Intelligence is becoming better than humans at many of the very capabilities our education systems continue to prioritize.

And yet... we continue preparing our children for a future that will no longer exist.

That should concern every parent.

Every educator.

Every policymaker.

Every business leader.



READING TIME
3 minutes

KEYWORDS

- Leadership
- AI
- Education
- Cultural risk
- Human Potential
- Future of Work
- Educational Reform

Because this is no longer simply an educational challenge. It is one of the greatest strategic challenges facing humanity. If we fail to stop and rethink education now, we risk raising generations equipped for a world that no longer exists, while neglecting the very capabilities that will make them irreplaceable in the one that is emerging.

Maybe AI has not arrived to replace humanity. Maybe it has arrived to free humanity.
To free us from spending our lives performing work that technology increasingly does better.
To free us from measuring human worth primarily by productivity.
To free us to rediscover what makes us uniquely human: our wisdom, our imagination, our ethical judgment, our creativity, our compassion and our ability to inspire, innovate and shape the future.

Figure 1 tells that story more powerfully than words ever could.
One image.
One uncomfortable truth.
One unavoidable question.

What are we doing to our children?

That future will not change by itself.
It will demand courage.
It will demand leadership.
And it will demand that we rethink one of the most fundamental questions society has ever asked:

**What is the true purpose of humanity?
Are we here to create economic value by competing with machines...
Or are we here to cultivate the uniquely human capabilities that no machine can ever replace?**

This publication argues that redesigning education is no longer simply about preparing people for employment.

It is about preparing humanity for a future where our greatest value will come not from what we know, but from who we become.

Perhaps the future of humanity depends on the choices we make today.

The conversation starts here.

Designing Tomorrow | Issue 002

Coming soon

The Greatest Risk Facing Our Children Isn't AI.

It's Our Education System.



THE BIG QUESTION

If Artificial Intelligence can do what we teach, why are we still teaching it?

“

Designing tomorrow begins by challenging what we believe today.

”

CONNECT WITH DR. NAHLA KHADDAGE BOU-DIAB



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Dr. Nahla Bou-Diab is an award-winning CEO and Board Director dedicated to helping organizations and societies thrive in an increasingly complex world. She is the creator of Culture Risk Management®, an original framework that enables organizations to identify, quantify and manage the cultural factors that influence resilience, leadership and long-term performance.

She holds a Doctorate from the University of Liverpool and is the author of *A Leadership Shift*. Through *Designing Tomorrow*, she challenges today's assumptions to shape tomorrow's leadership, education and organizations.



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